

Recruitment & On Demand Services



Who We Are

Jobs for Mums is a social enterprise connecting talented individuals with forward-thinking employers offering flexible, family-friendly work. We aim to break employment barriers by creating sustainable job pathways that help individuals thrive both at home and in the workplace.

With New Zealand facing a skilled talent shortage, we're unlocking the largest untapped workforce—parents and caregivers—recognising their skills and potential to bridge workforce gaps. By partnering with us, businesses can access skilled talent while supporting equitable opportunities. Together, we create a thriving environment where families and businesses succeed.



Award recognised













2 DEGREES, AUCKLAND BUSINESS AWARDS FINALIST 2024 NZ OF THE YEAR SEMI-FINALIST 2024 NZ COMPARE MAKING A DIFFERENCE FINALIST 2023 WESTPAC BUSINESS AWARDS FINALIST 2022 SUSTAINABLE BUSINESS AWARDS NEXT 95 LIST 2024

What is On-Demand?

We take the stress out of recruitment so you can focus on running your business.

Our On-Demand service connects businesses with highly skilled professionals for temporary, fixed-term, and permanent roles—without the hassle of traditional hiring.

We act as an intermediary, handling sourcing, screening, and selection, ensuring you find top-tier talent quickly and efficiently.

60% Businesses save up to 60% in recruitment costs using On Demand.

We manage payroll, insurance, compliance, and admin, giving you a fully outsourced solution to help drive your business forward.



1,100,000 200,000

million yearly views

Users Annually

30,000+

Skilled Professionals across New Zealand

70%

of candidates hold a tertiary degree or higher

Why Employers Choose Us

Employers choose us because we offer a hassle-free, flexible hiring solution. Whether you need short-term, long-term, or project-based support, **we make it easy to hire with no upfront costs** and you only pay for the hours worked. We handle everything—from screening and matching to vetting top talent.

Our candidates are all NZ-based, with **70%** bringing over 10 years of experience, ensuring fast, work-ready **hires**. Plus, our platform supports diversity and inclusion, building stronger, more inclusive teams while we take care of payroll, admin, and onboarding. With us, you get the right people when you need them—**zero risk, no admin.**



Top Talent. Zero Risk. No Admin.

Just the right people when you need them.

Hire

Hire who you need, when you need

70%

Of applicants have over 10 years experience

Fast

Talent ready to go

No Risk

No upfront cost



How It Works

Accessing on-demand talent is quick and easy. Simply submit your job request, and we'll handle the rest—from sourcing and screening the best candidates to managing contracts, payroll, and compliance.

STEP 1	STEP 2	STEP 3	STEP 4	STEP 5
Submit a job	We source & screen	You select the	The candidate	We handle
request / we take	candidates	right fit	starts working	contracts, payroll &
a job brief				compliance

Whether you need temporary, fixed-term, or freelance professionals, we ensure you get the right person, ready to start as soon as you need them. We take care of all the admin, so you can focus on running your business with flexibility and ease.



Whether you need temporary, fixedterm, or freelance professionals, we ensure you get the right person, ready to start as soon as you need them.

Our Candidates

1.6M

Mums in NZ

70%

have Tertiary degree or higher

66%

5+ yrs experience +

35%

Registered Users



Our Services

We understand that every business has unique hiring needs. That's why we offer flexible recruitment solutions, including fixed recruitment and On Demand hiring. Whether you need permanent talent or short-term support, our services are designed to help you find the right people, at the right time, with ease.



On Demand

Hire who you need, when you need



Pre-vetted, local professionals



Get matched with candidates within days



Access highly skilled experts without the overhead of traditional hiring



Fixed Recruitment

Full-service recruitment Service



Featured marketing & enhanced sourcing



Account Manager & Candidate screening



Payment on successful hire

Employers say:

4/5

Experience rating

73%

Value for money

89%

Would use again

88%

Would recommend

On Demand Pricing

Services	Investment	
Marketing Professionals	From \$35 per hour	
Sales Professionals	From \$35 per hour	
Project Managers	From \$60 per hour	
IT Specialists	From \$35 per hour	
General Support ("Doers")	From \$30 per hour	
Onboarding & Compliance	Included for all temp roles	
Payroll, Insurance & Admin	Included for all temp roles	

We provide temporary and fixed-term candidates, with clear agreements ensuring transparency. Payroll, insurance, and compliance are fully managed, reducing admin for businesses. Pricing varies by role and industry—contact us for a tailored quote.

Additional roles available on request.

Employers say:

3,000+

Employers have worked with Jobs for Mums

4000+

jobs posted on Jobs for Mums **27k**

Applications Recieved



Recruitment Pricing

Salary	Fixed Fee
Up to \$50,000	\$4,500
Between \$50,000-\$70,000	\$6,000
Between \$70,001 and \$90,000	\$7,000
Between \$90,001 and \$120,000	\$8,500
\$120,001+	\$10,000+

Jobs for Mums - 360° Fixed-Fee Recruitment

We offer a full-service recruitment solution, managing everything from job brief to placement. Pricing:

What's Included:

- Role briefing + culture alignment
- Job ad creation + wide promotion
- Candidate sourcing + proactive outreach
- Screening, interviews, and reference checks
- Shortlist delivered until role is filled
- Coordination of testing or onboarding as needed

Timeline:

4-week process with a partial refund if we're unable to fill the role.

Join the movement

At Jobs for Mums, we believe in work that works for all—families, businesses, and New Zealand as a whole. Our partners stand behind this vision, helping to create a more inclusive and flexible workforce where everyone can thrive. Be part of the movement and help shape the future of work.

Principle Partners







Trusted by over 3,000+ NZ employers





























































Let's Get to Work Together

Joining is simple—sign up online at Jobsformums.co.nz, or reach out via email or phone, and We will take care of the rest. Unlock access to New Zealand's largest untapped talent pool and be part of a movement that's transforming the future of work. Together, we can create meaningful opportunities that benefit your business and empower families across the country.



Not only is the team extremely helpful they also kept in

Not only is the team extremely helpful they also kept in contact throughout the entire process. The candidates were of a high calibre and we found the perfect candidate via the Jobs for Mums platform.



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