



JOBS FOR MUMS



New Zealand's #1 family-friendly jobsite

WWW.JOBSFORMUMS.CO.NZ

Who We Are

Jobs for Mums is a social enterprise connecting talented individuals with forward-thinking employers offering flexible, family-friendly work. We aim to break employment barriers by creating sustainable job pathways that help individuals thrive both at home and in the workplace.

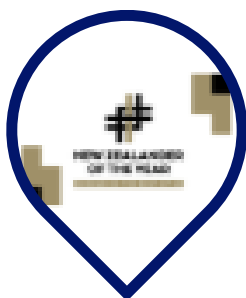
With New Zealand facing a critical talent shortage, we're unlocking the largest untapped workforce—parents and caregivers—recognising their skills and potential to bridge workforce gaps. By partnering with us, businesses can access skilled talent while supporting equitable opportunities. Together, we create a thriving environment where families and businesses succeed.



Award



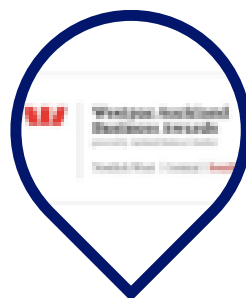
2 DEGREES,
AUCKLAND BUSINESS
AWARDS FINALIST
2024



NZ OF THE YEAR
SEMI-FINALIST
2024



NZ COMPARE
MAKING A
DIFFERENCE
FINALIST 2023



WESTPAC BUSINESS
AWARDS FINALIST
2022



SUSTAINABLE BUSINESS
AWARDS NEXT 95 LIST
2024

...and more!

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With New Zealand facing a critical talent shortage, we're unlocking the largest untapped workforce —parents and caregivers—recognising their skills and potential to bridge workforce gaps. By partnering with us, businesses can access skilled talent while supporting equitable opportunities. Together, we create a thriving environment where families and businesses succeed.

1,100,000

million yearly views

89%

of employers would
recommend Jobs for
Mums

65%

of candidates have
10+ years of experience

70%

of candidates hold a
tertiary degree or
higher



Why list with us

Jobs for Mums is New Zealand's leading platform for businesses seeking skilled, family-focused talent. Our trusted job board and targeted approach ensure your listings reach highly engaged candidates who value flexibility and work-life balance. By listing with us, you'll connect with top talent quickly and efficiently, filling roles faster while supporting a more inclusive and productive workforce.



**Unlock NZ's
largest
hidden skilled
workforce.**

Our Reach:

35,000+

Highly engaged job
seekers

1.1M

Website views

7.2M

Social media reach

212k

Website Users



JOBS FOR MUMS

How It Works

Listing a job with Jobs for Mums is quick and hassle-free. Simply choose your listing type, post your job in minutes, and gain instant access to a pool of skilled candidates actively seeking flexible, family-friendly work. Our platform ensures your listing reaches the right talent through targeted exposure, helping you connect, engage, and hire with ease.



Sign up quickly and easily

Join our great community of equal opportunity employers!



Create your job listing

Upload your job listing and enter some key information.



Select a plan that's right for you

Listing with us is affordable and good for business.



Hire the perfect candidate

Search our database of local, ready-to-go candidates



"I came across Jobs for Mums and decided to use it when recruiting for my next role. This site is easy to use, the team are so helpful, and I found a lot of great candidates through this site. I would recommend this site to anyone who has suitable roles that would suit working mothers."



Melanie Hayes
Atlantis Health

Our Candidates:

60%

have Tertiary degree or higher

1.6M

Mums in NZ

66%

5+ yrs experience +

35%

Registered Users



JOBS FOR MUMS

Our Packages

At Jobs for Mums, we understand the importance of finding the right talent for your business. Our flexible packages and listings are designed to help you connect with skilled professionals. Whether you're looking to fill part-time, remote, or flexible roles, our tailored solutions allow you to reach a diverse pool of candidates committed to making a positive impact in your business.

\$99
exl. GST



Standard Listing

Ideal for small businesses



30-day job listing



Job listing emailed to
candidates



JFM customer support

\$129
exl. GST



Premium Listing

Jump to the front of the queue!
Faster, smarter hiring



All the features of a
standard listing



Featured in premium
search spots



Boosted visibility across
Jobs For Mums website

Employers say:

4/5

Experience rating

73%

Value for money

89%

Would use again

88%

Would recommend



JOBS FOR MUMS

Our Services

We understand that every business has unique hiring needs. That's why we offer flexible recruitment solutions, including fixed recruitment and On Demand hiring. Whether you need permanent talent or short-term support, our services are designed to help you find the right people, at the right time, with ease.

From 2k
per hire



Fixed Recruitment

Full-service recruitment Service



Featured marketing
& Enhanced features



Account Manager &
Candidate screening



Payment on
successful hire

Pay per hour
no upfront
cost



On Demand

Jump to the front of the queue!
Faster, smarter hiring



Pre-vetted, local
professionals



Get matched with
candidates within days



Access highly skilled
experts without the
overhead of traditional hiring

Employers say:

4/5

Experience rating

73%

Value for money

89%

Would use again

88%

Would recommend



JOBS FOR MUMS

Join the movement

At Jobs for Mums, we believe in work that works for all—families, businesses, and New Zealand as a whole. Our partners stand behind this vision, helping to create a more inclusive and flexible workforce where everyone can thrive. Be part of the movement and help shape the future of work.

Principle Partners



Spark^{nz}

Trusted by over 3,000+ NZ employers



foodstuffs^{NORTH ISLAND}



envivo



BRISCOE GROUP LIMITED

JASMAX



CALTEX

Te Whatu Ora
Health New Zealand



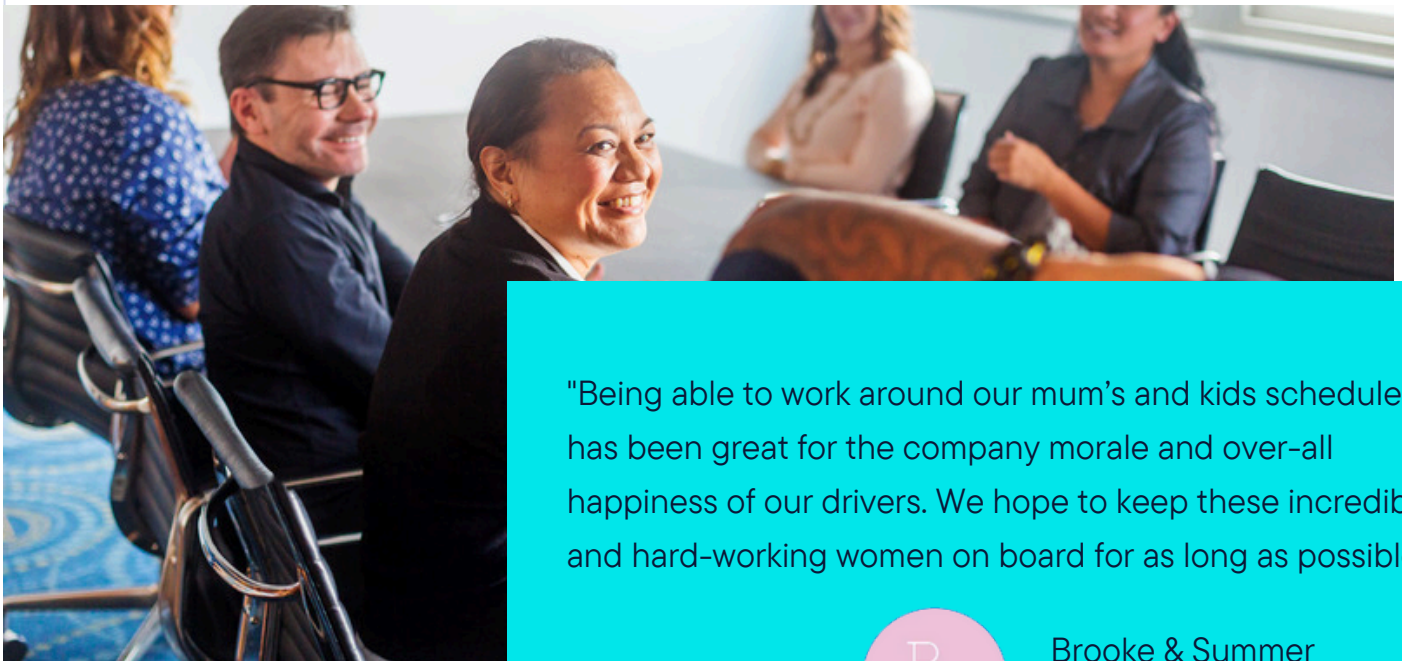
bedbath&beyond



JOBS FOR MUMS

Let's Get to Work Together

Joining is simple—sign up online at Jobsformums.co.nz, or reach out via email or phone, and I'll take care of the rest. Unlock access to New Zealand's largest untapped talent pool and be part of a movement that's transforming the future of work. Together, we can create meaningful opportunities that benefit your business and empower families across the country.



"Being able to work around our mum's and kids schedules has been great for the company morale and over-all happiness of our drivers. We hope to keep these incredible and hard-working women on board for as long as possible!"



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